

You can download the high-resolution images [here](#).

PRESS RELEASE:

Individual packaging solutions for the pharmaceutical industry
August Faller at the CPhI Worldwide 2019

October 2019, Waldkirch. August Faller will be demonstrating its extensive expertise in all aspects of packaging at the CPhI Worldwide, the world's largest trade fair for the pharmaceutical industry (5-7 November 2019, Frankfurt/Main). The company will be showcasing many solutions that manufacturers of pharmaceutical products can use to optimise their procurement and significantly shorten their time-to-market.

In Hall 11.1, Booth 111F20, August Faller will be presenting its new orientation and brand strategy to visitors: The company offers folding cartons, labels and package inserts from a single source and combines them to create individual packaging solutions. The aim is to reduce procurement costs for customers and help them bring their products to market even faster. Thanks to its novel ideas and modern technologies, Faller can always find the right answer to the current challenges in the pharmaceutical industry.

For example, Faller has founded a subsidiary – PackEx GmbH – to meet the increasing demand for ever-smaller batch sizes and shorter delivery times. PackEx GmbH specialises in the production of folding cartons in small and minimal quantities. Customers can order the desired products online at any time because the manufacturing process is digitalised throughout. This enables PackEx to deliver orders within only 72 hours – in an extremely resource-saving way and at low cost. At the same time, the company offers many possibilities for the individualisation and personalisation of packaging.

AUGUST FALLER
GmbH & Co. KG
HEAD OFFICE
Freiburger Str. 25
79183 Waldkirch
Germany

Phone +49 (0)7681 405-0
Fax +49 (0)7681 405 110
info.de@august-faller.com
www.august-faller.com



August Faller is also a pioneer in the field of serialisation. The specialist company has developed various coding and security solutions for its packaging that meet all legal requirements. Faller is even ready for the printing of Russian crypto codes, which will be required by law in Russia from January 2020. The codes are much more complex than the Datamatrix codes used in the EU and elsewhere, and can only be produced using specific technologies. Faller has already created the conditions for this in its folding carton and label production and is now able to offer full support to its customers who export to Russia.

**AUGUST FALLER
GmbH & Co. KG**

HEAD OFFICE
Freiburger Str. 25
79183 Waldkirch
Germany

Phone +49 (0)7681 405-0
Fax +49 (0)7681 405 110
info.de@august-faller.com
www.august-faller.com

The most important trade fair of the year is also a time to celebrate for August Faller: The company will be inviting trade fair visitors to its booth party from 4:30 p.m. on 6 November – the perfect opportunity to enjoy a refreshing drink in a pleasant atmosphere and obtain an insight into the new image of the packaging specialist.

More information about the CPhI and Fallers services on <https://www.august-faller.com/cphi>.

Meta-title: CPhI 2019: August Faller to present individual packaging solutions

Meta-description: The packaging specialist company will be showcasing its new orientation and brand strategy at the world's largest pharmaceutical trade fair.

Keywords: August Faller CPhI Worldwide 2019 Trade fair Pharmaceutical industry Packaging Folding cartons Labels Package inserts Orientation Brand strategy PackEx Serialisation Crypto codes

Number of Characters: 3,006 incl. spaces.

More information is available at: www.august-faller.com

You can download the high-resolution images [here](#).

Overview of photos

AUGUST FALLER
GmbH & Co. KG
HEAD OFFICE
Freiburger Str. 25
79183 Waldkirch
Germany

Phone +49 (0)7681 405-0
Fax +49 (0)7681 405 110
info.de@august-faller.com
www.august-faller.com



Photo 1: The subsidiary PackEx, which specialises in small quantities, will also be represented at the CPhI.



Foto 2: Faller can already print the Russian crypto code on folding cartons and labels.



About August Faller Group:

The August Faller Group is one of the leading manufacturers and solution providers of secondary pharmaceutical packaging such as folding cartons, leaflets, labels and combination products. For more than 30 years, August Faller has continuously expanded its expertise in the pharmaceutical market. On this basis, innovations and developments are consistently focused on customer-specific solutions and patient-friendly products.

The company is one of the first manufacturers to provide product development tailored to the individual customer as a separate service. In terms of pharmaceutical and health care packaging, Faller offers solutions such as logistics services, supply chain management and packaging services.

August Faller joined forces with Irish company Perigord Premedia Ltd. to create a "Global Centre of Packaging Excellence" for artwork services. These services focus on artwork management as well as printing consulting and coordination.

The company group operates in an economical and ecologically sustainable manner and August Faller GmbH & Co. KG has been FSC® certified since 2011. August Faller GmbH & Co.KG was founded in 1882. Currently more than 1,300 employees work at its headquarters in Waldkirch, Germany, at its other German sites in Binzen, Großbeeren and Schopfheim, as well as at August Faller A/S in Hvidovre, Denmark, August Faller Sp. z o.o. in Łódź, Poland, and August Faller Artwork Solutions GmbH in Waldkirch, Germany.

AUGUST FALLER GmbH & Co. KG

HEAD OFFICE

Freiburger Str. 25
79183 Waldkirch
Germany

Phone +49 (0)7681 405-0
Fax +49 (0)7681 405 110
info.de@august-faller.com
www.august-faller.com



Kontakt:

a1kommunikation Schweizer GmbH
Christian Beckenbach-Sülzle
Oberdorfstraße 31A
70794 Filderstadt, Germany
Phone + 49711945416140
cbs@a1kommunikation.de

**AUGUST FALLER
GmbH & Co. KG**

HEAD OFFICE

Freiburger Str. 25
79183 Waldkirch
Germany

Phone +49 (0)7681 405-0
Fax +49 (0)7681 405 110
info.de@august-faller.com
www.august-faller.com

August Faller Group
Kerstin Löffler – Head of Marketing & Innovation
Freiburger Strasse 25
79183 Waldkirch, Germany
Phone + 49 7681 405-0
www.august-faller.com