

# Press release

30.04.2020

## Exclusive live webinar: Optimizing the supply chain

Faller Packaging is transferring its seminar with Perigord to the Internet

**This year, Faller Packaging once again wanted to go on tour to communicate its expertise in every aspect of pharmaceutical packaging. Unfortunately, the Corona pandemic has made that impossible. However, Faller has had an idea and has wasted no time in transferring the event to the Web – you could say a house concert, not a tour. From 3 to 4 p.m on 13th May, those interested can take part in the Live Webinar, which goes under the title “Optimisation of the Artwork and Packaging Supply Chain”.**

The 2019 Faller Packaging roadshow was a great success and the series of events is now moving on to the next edition – even if not quite as originally planned. Instead of the three events in Dublin, Frankfurt am Main and Lörrach, Faller Packaging has organised a Live Webinar for anyone who wants to attend. From 3 to 4 p.m. (CET) on 13th May, participants from all around the world will be able to broaden their knowledge about the procurement and design of folding cartons, labels and related items direct from the source. The focus will be placed on time and cost-efficiency along the entire supply chain. The event is a cooperative undertaking between Faller Packaging and the Irish company Perigord Premedia Ltd. Together, the two companies operate the “Global Centre of Packaging Excellence” for artwork management, print consultancy and coordination.

Visitors can expect exciting talks relating to the optimised procurement of pharmaceutical packaging. Particular emphasis will be placed on the digital transformation of the industry. This transformation offers many opportunities for improving networking and efficiency both in the design of the artwork and in the supply chain, going right through to the launch of new products. The experts from Faller Packaging and Perigord will present a range of solutions for the sector that can give their customers a clear advantage in the competitive international environment. All the talks will be given in English.

Anyone interested in attending can register and find more information at the following link: <https://www.faller-packaging.com/jointseminar>

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**Meta-Description:** From 3 to 4 p.m on 13<sup>th</sup> May, those interested can take part in the Live Webinar, which goes under the title "Optimisation of the Artwork and Packaging Supply Chain".

**Keywords:** Faller Packaging; Perigord; Roadshow; Seminar; Live Webinar; Packaging; Pharmaceuticals; Supply Chain; Artwork

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Overview of photos  
Photos: August Faller GmbH & Co.KG

Photo 1:



Due to the Corona pandemic, Faller Packaging has wasted no time in transferring the 2020 edition of its successful roadshow to the Internet.

### **About Faller Packaging**

For more than 30 years, Faller Packaging has specialised in tailor-made, full-range solutions for secondary packaging materials for the pharmaceutical industry. The company is a single-source supplier that develops and manufactures folding cartons, package inserts, labels and combination products and delivers both standard products and special solutions based on customers' wishes. Digitalised, optimally harmonised processes ensure maximum efficiency, sustainable production and fast, reliable delivery times. In addition, Faller offers customised logistics services and supply chain concepts. As a result, the company is an expert partner for everything relating to the procurement and packaging of pharmaceutical and healthcare products.

In addition to its headquarters in Waldkirch in the German state of Baden-Wuerttemberg, Faller Packaging also has sites in Binzen, Großbeeren and Schopfheim as well as in Hvidovre in Denmark, Łódź in Poland and Debrecen in Hungary. The Worms-based subsidiary PackEx, which was founded in 2018, specialises in the

manufacture of folding cartons in small and very small batches. In collaboration with the Irish company Perigord Premedia Ltd., Faller has set up a "Global Centre of Packaging Excellence" for artwork management, print consultancy and coordination. In total, August Faller GmbH & Co. KG has more than 1,300 employees.

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