

Press release

19.05.2020

Innovative content in an attractive look

The new Faller Packaging website is online

Since early May it has been online: the new website of Faller Packaging. The packaging company has focused on the needs of visitors by giving the site a clearer structure and providing even more information. Navigation is also much easier. Users can get to the information they need with just a click.

For companies, a website is like a calling card. It is a key source of information for customers, prospective buyers, potential employees and the press. All of these visitors to the site want to find their way fast, with no unnecessary effort. This was the idea behind Faller Packaging's new site, which has been fully redesigned. The aim was to give it an intuitive structure and up-to-date content focused on the company's target groups. In addition, it has a fresh look that is in tune with the new corporate design and new brand.

Visitors to www.faller-packaging.com will get a clear picture of Faller Packaging's products and services. In addition, they will find information on the company, a careers portal and a download area. The new website also has a number of technical enhancements to provide improved stability, higher performance and greater ease of use. Users of mobile devices will benefit as well.

The new website is currently available in German and English, but more languages will soon follow. In this way the company, which has offices and production locations in a number of countries, will be able to present itself in the local language as an attractive employer and professional partner when it comes to secondary pharmaceutical packaging. Faller Packaging is continually improving its website and will add new content and practical features on a regular basis. Its goal is to make the site, a primary information source and means of communication, even more useful and effective.

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Meta-Description: The new Faller Packaging website came online in early May. The packaging company's new site is now even more clearly structured, informative and easy to use.

Keywords: Faller Packaging; website, revised, clear structure; informative; easy to use

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Overview of photos

Photos: August Faller GmbH & Co.KG

Photo 1:



With the new website Faller Packaging has focused on the needs of visitors by giving the site a clearer structure and providing even more information. Navigation is also much easier.

About Faller Packaging

For more than 30 years, Faller Packaging has specialised in tailor-made, full-range solutions for secondary packaging materials for the pharmaceutical industry. The company is a single-source supplier that develops and manufactures folding cartons, package inserts, labels and combination products and delivers both standard products and special solutions based on customers' wishes. Digitalised, optimally harmonised processes ensure maximum efficiency, sustainable production and fast, reliable delivery times. In addition, Faller offers customised logistics services and supply chain concepts. As a result, the company is an expert partner for everything relating to the procurement and packaging of pharmaceutical and healthcare products.

In addition to its headquarters in Waldkirch in the German state of Baden-Wuerttemberg, Faller Packaging also has sites in Binzen, Großbeeren and Schopfheim as well as in Hvidovre in Denmark,

Further information:
www.faller-packaging.com

Łódź in Poland and Debrecen in Hungary. The Worms-based subsidiary PackEx, which was founded in 2018, specialises in the manufacture of folding cartons in small and very small batches. In collaboration with the Irish company Perigord Premedia Ltd., Faller has set up a “Global Centre of Packaging Excellence” for artwork management, print consultancy and coordination. In total, August Faller GmbH & Co. KG has more than 1,300 employees.

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