

# Press release

28.01.2021

## Freeze-friendly labels

Faller Packaging offers special pharmaceutical labels for low temperatures

**Packaging specialist Faller Packaging offers special labels for the pharmaceutical and healthcare industries which are suitable for use in extremely low temperatures. These labels ensure that important information accompanying the product remains legible during storage and transportation – for example in the case of the urgently needed COVID-19 vaccines.**

Ensuring the global supply of the newly developed vaccines against the coronavirus, or SARS-CoV-2, is currently the main issue dominating the pharmaceutical industry. For these vaccines to arrive at their destinations safely and effectively, they must be stored and transported at particularly low temperatures. Here, it is not only the vials for containing the vaccines that need to be suited to such extreme conditions – but also all the other packaging components, for example labels.

It is for this reason that Faller Packaging, provider of packaging solutions to the pharmaceutical and healthcare industries, includes special temperature-resistant labels within its product portfolio. The face stock of these labels is made from a polypropylene (PP) film that easily withstands temperatures ranging from -196° C to +120° C. The adhesive is also designed in such a way that it can be applied at room temperature but continue to serve its purpose in extremely cold conditions. What's more, it has been tested in accordance with DIN ISO 3826 and approved for indirect contact with foodstuffs as per FDA 175.105. The labels adhere to glass containers, plastic containers, steel plates and plastic plates, and can also be applied to vials with narrow radii. They are suitable for standard labelling machines, but can also be applied by hand.

This makes Faller Packaging's temperature-resistant labels ideal for labelling COVID-19 vaccines and sterile medications, as well as for a range of other applications, for example in the field of cryogenics. Pharmaceutical manufacturers benefit from secure, durable labels which, among other things, enable reliable batch traceability and help avoid usage errors. The labels can even be printed retroactively via thermal transfer. The material from which they are made also exhibits high levels of resistance against a variety of chemicals.

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Interested parties can order free samples of our temperature-resistant labels at <https://www.faller-packaging.com/en/order-label-samples-for-covid-19-vaccines>. What's more, as a full-service provider, Faller Packaging supports pharmaceutical manufacturers with tailor-made, multi-component packaging comprising folding cartons, pharmaceutical labels and package leaflets. These are not merely resistant to cold temperatures, they can also be recycled – making them environmentally friendly.

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**Meta-Title:** Faller Packaging offers labels for low temperatures

**Meta-Description:** The special labels are thus suitable for storing and transporting vaccines and other sensitive products.

**Keywords:** Faller Packaging; packaging; pharmaceuticals; labels; low temperatures; cold; COVID-19; vaccine; SARS-CoV-2; storage; transportation; cryogenics; labelling

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## Overview of photos:

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All photos: August Faller GmbH & Co. KG

Photo 1:



*Faller Packaging has developed special labels for transporting and storing vaccines and other medicines at low temperatures.*

Photo 2:



*The face stock and adhesive have been designed specifically for use in the extreme cold.*

Photo 3:



*The labels adhere to glass containers, plastic containers, steel plates and plastic plates, and can also be applied to vials with narrow radii.*

### **About Faller Packaging**

For more than 30 years, Faller Packaging has specialised in tailor-made, full-range solutions for secondary packaging materials for the pharmaceutical industry. The company is a single-source supplier that develops and manufactures folding cartons, package inserts, labels and combination products and delivers both standard products and special solutions based on customers' wishes. Digitalised, optimally harmonised processes ensure maximum efficiency, sustainable production and fast, reliable delivery times. In addition, Faller offers customised logistics services and supply chain concepts. As a result, the company is an expert partner for everything relating to the procurement and packaging of pharmaceutical and healthcare products.

In addition to its headquarters in Waldkirch in the German state of Baden-Wuerttemberg, Faller Packaging also has sites in Binzen, Großbeeren and Schopfheim as well as in Hvidovre in Denmark, Łódź in Poland and Debrecen in Hungary. The Worms-based subsidiary PackEx, which was founded in 2018, specialises in the manufacture of folding cartons in small and very small batches. In collaboration with the Irish company Perigord Premedia Ltd., Faller has set up a "Global Centre of Packaging Excellence" for artwork management, print consultancy and coordination. In total, August Faller GmbH & Co. KG has more than 1,300 employees

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