

Press release

06 May 2021

Sustainable and flexible packaging concepts for the pharmaceutical industry

Faller Packaging presents current trends and packaging topics at its virtual roadshow

Pharmaceutical packaging specialist Faller Packaging will continue its successful roadshow series in 2021 – this time as an online-only event due to the Covid-19 pandemic. On several dates in June, technical presentations, expert talks and live product demos during the event will give participants the opportunity to learn about trends and current topics related to packaging for the pharmaceutical and healthcare industries.

The theme for Faller Packaging's 2021 roadshow is "Sustainable Packaging Concepts for the Pharmaceutical Industry: Flexible – Future-Oriented – Safe". In recent years, the event series has attracted an international audience to various locations throughout Europe. As an alternative for 2021, the packaging specialist has designed a virtual roadshow with interactive parts.

A total of five expert presentations and a subsequent panel are on the agenda. Faller experts will highlight current trends and future challenges for the pharmaceutical industry and show the role played by customised, ecological and flexible packaging solutions. The potential of digital supply chain concepts for more efficient and reliable packaging procurement will also be one of the event's main topics. An exclusive guest appearance will be made by packaging technology specialist Syntegon, a company with which Faller Packaging has jointly developed sustainable packaging designed especially for fragile products. Parallel to the presentations, participants can talk directly to the experts in "breakout rooms".

Live product demo

At this online event, the company will present the latest packaging solutions with all their features – live. Interested parties can order a free sample package in advance and have it delivered before the event.

Faller Packaging's Roadshow 2021 will take place five times on three dates: June 10, 15 and 16. Participation in the three-hour

August Faller GmbH & Co. KG

Freiburger Straße 25
79183 Waldkirch
Germany

Phone +49 7681 405-0
Fax +49 7681 405-110
info@faller-packaging.com
www.faller-packaging.com

Your contact for further information:

a1kommunikation Schweizer GmbH

Christian Beckenbach-Sülzle
Oberdorfstraße 31A
70794 Filderstadt
Germany
Phone + 49 711 945416140
cbs@a1kommunikation.de

August Faller GmbH & Co. KG

Kerstin Löffler
Vice President Marketing &
Corporate Communications
Freiburger Straße 25
79183 Waldkirch
Germany
Phone + 49 7681 405-0
kerstin.loeffler@faller-packaging.com

event is free of charge, and the audience can also choose between German and English language versions. Registrations can be made [online](#), where more information is also available.

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Meta-Title: Faller Packaging to host a virtual roadshow in 2021

Meta-Description: On three dates in June, interested parties can find out online about current trends in pharmaceutical packaging.

Keywords: Faller Packaging; packaging; pharmaceuticals; roadshow; event; virtual; online; registration; dates

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Overview of photos:**

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Photo 1: Faller Packaging has conceived a virtual roadshow with interactive parts for 2021.



Photo 2: On several dates in June, technical presentations, expert talks and live product demos during the event will give participants the opportunity to learn about trends and current topics related to packaging for the pharmaceutical and healthcare industries.



Photo 3: In recent years, Faller Packaging's roadshow has attracted an international audience to various locations across Europe – this time, however, the event is purely digital.

About Faller Packaging

For more than 30 years, Faller Packaging has specialised in tailor-made, full-range solutions for secondary packaging materials for the pharmaceutical industry. The company is a single-source supplier that develops and manufactures folding cartons, package inserts, labels and combination products and delivers both standard products and special solutions based on customers' wishes. Digitalised, optimally harmonised processes ensure maximum efficiency, sustainable production and fast, reliable delivery times. In addition, Faller offers customised logistics services and supply chain concepts. As a result, the company is an expert partner for everything relating to the procurement and packaging of pharmaceutical and healthcare products.

In addition to its headquarters in Waldkirch in the German state of Baden-Wuerttemberg, Faller Packaging also has sites in Binzen, Großbeeren and Schopfheim as well as in Hvidovre in Denmark, Łódź in Poland and Debrecen in Hungary. The Worms-based subsidiary PackEx, which was founded in 2018, specialises in the manufacture of folding cartons in small and very small batches. In total, August Faller GmbH & Co. KG has more than 1,300 employees

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