

# Press release

22<sup>nd</sup> July 2021

## Optimal orientation aid for patients

Faller Packaging launches a package leaflet with index

**Users of medicines know the problem: package leaflets are usually confusing, long and difficult to understand. Once unfolded, it's also difficult to put them neatly back into the packaging. Faller Packaging has developed a solution for this. The specialist company for pharmaceutical packaging is now launching a package leaflet with an index.**

Pharmaceutical manufacturers are required by law to provide their customers with comprehensive information on each individual product. Most of the information is printed on the package leaflet – however, the sheer volume of data often makes these leaflets confusing for users. Small font sizes that are difficult to read and complicated folds make them challenging to use, especially for older patients.

In contrast, Faller Packaging's new package leaflet comes with a handy index. It can be printed with the headings required by the European Union, for instance – what the medication is used for, how to take it, dosage, side effects, storage and packaging contents, in individual sections or customised to match the customer's requirements. In this way, the leaflet provides the best possible guidance. Information can be found quickly, and its compact format makes it easy to stow the leaflet back into its original packaging. This facilitates handling and saves time.

Faller Packaging has designed the package leaflet to fit perfectly into various pharmaceutical packages. The new solution also integrates smoothly into existing packaging lines. The leaflet is compliant with EU Directive 2004/27/EC, manufacturing is carried out in accordance with GMP (German Medicinal Products Act) and FDA (U.S. Food and Drug Administration) guidelines and is DIN ISO 9001-certified. Pharmaceutical manufacturers thus obtain a product that meets even the highest quality requirements and offers users real added value at the same time.

August Faller GmbH & Co. KG  
Freiburger Straße 25  
79183 Waldkirch  
Germany

Phone +49 7681 405-0  
Fax +49 7681 405-110  
info@faller-packaging.com  
www.faller-packaging.com

### Your contact for further information:

#### **a1kommunikation Schweizer GmbH**

Christian Beckenbach-Sülzle  
Oberdorfstraße 31A  
70794 Filderstadt  
Germany  
Phone + 49 711 945416140  
cbs@a1kommunikation.de

#### **August Faller GmbH & Co. KG**

Kerstin Löffler  
Vice President Marketing &  
Corporate Communications  
Freiburger Straße 25  
79183 Waldkirch  
Germany  
Phone + 49 7681 405-0  
kerstin.loeffler@faller-  
packaging.com

**Meta-Title:** Faller Packaging launches a package leaflet with index

**Meta-Description:** The package leaflet fulfils all legal requirements and is much easier to handle.

22.07.2021

Page 2/3

**Keywords:** Faller Packaging; Pharma; Packaging; Package leaflet; Leaflet; Index; Orientation

2,226 Characters incl. spaces | 3 pictures reproduction free of charge.

Please send a specimen copy to our agency: a1kommunikation Schweizer GmbH

**You can download the high-resolution images [here](#).**

### Overview of photos

Photo 1



Faller Packaging launches a package leaflet with index.

Photo 2



The index can be used to find the required information quickly, and the leaflet's compact format means that it can be easily stowed back into its original packaging.

Photo 3



22.07.2021  
Page 3/3

*For example, the index can be printed with the individual headings required by the European Union – what the medication is used for, how to take it, dosage, side effects, storage and packaging contents.*

All photos by August Faller GmbH & Co.KG

### **About Faller Packaging**

For more than 30 years, Faller Packaging has specialised in tailor-made, full-range solutions for secondary packaging materials for the pharmaceutical industry. The company is a single-source supplier that develops and manufactures folding cartons, package inserts, labels and combination products and delivers both standard products and special solutions based on customers' wishes. Digitalised, optimally harmonised processes ensure maximum efficiency, sustainable production and fast, reliable delivery times. In addition, Faller offers customised logistics services and supply chain concepts. As a result, the company is an expert partner for everything relating to the procurement and packaging of pharmaceutical and healthcare products.

In addition to its headquarters in Waldkirch in the German state of Baden-Wuerttemberg, Faller Packaging also has sites in Binzen, Großbeeren and Schopfheim as well as in Hvidovre in Denmark, Łódź in Poland and Debrecen in Hungary. The Worms-based subsidiary PackEx, which was founded in 2018, specialises in the manufacture of folding cartons in small and very small batches. In total, August Faller GmbH & Co. KG has more than 1,300 employees