

## **Press release**

07.10.2021

# Digitally networked - efficiently procured

Easier pharmaceutical packaging with an optimised digital supply chain

Pharmaceutical manufacturers face numerous challenges ranging from decreasing batch sizes and increasing item diversity to massive time and cost pressure. These challenges also make the procurement of packaging materials more complex. Packaging specialist Faller Packaging supports its customers in making these processes faster, more efficient and at the same time more sustainable with the help of digitalisation and networking. Users benefit from better forecasts, simpler quality assurance and less work thanks to automated processes.

Increasing customisation and more and more therapy and dosage forms are causing the variety of pharmaceutical industry products and variants to rise rapidly. The demand for medicines and healthcare products is growing, while manufacturers must also bring their new developments to market much faster if they are to gain an advantage over the competition. The digitalisation of the supply chain offers manufacturers great potential, enabling them to meet these challenges. Production and logistics processes can be made faster, more efficient, more reliable and more sustainable. In concrete terms, this means that users can plan better and more precisely and make quality assurance along the supply chain easier. Automated processes also reduce the analogue effort.

Faller Packaging has a vast wealth of experience in this field. The specialist company for pharmaceutical secondary packaging has tackled the issue of digital supply chain solutions for the industry in depth – and has established a broad product and service portfolio to that end. The company has now published a new white paper to show how the digital transformation of the supply chain works in practice. Interested parties can download it free of charge at https://bit.ly/3ligxAg.

In the white paper, readers will learn which technologies and concepts can help to digitally connect all the elements of the supply chain, namely material, product, people and information flows. This results in better understanding and coordination of processes, faster use of information and more efficient scheduling. August Faller GmbH & Co. KG Freiburger Straße 25 79183 Waldkirch Germany

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Kerstin Löffler Vice President Marketing & Corporate Communications Freiburger Straße 25 79183 Waldkirch Germany Phone + 49 7681 405-0 kerstin.loeffler@fallerpackaging.com The result is significant improvements that enable manufacturers to save time and costs in equal measure.

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**Meta-Title:** Digital supply chain simplifies pharma packaging procurement

**Meta-Description:** Faller Packaging shows how procurement processes can be made faster, more efficient and more sustainable with digital solutions.

**Keywords:** Faller Packaging; packaging; pharmaceuticals; healthcare; procurement; supply chain; digital; digitalisation; efficiency; costs; white paper

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#### Images



*Image 1: Digital supply chain solutions help make pharmaceutical packaging procurement faster, more cost-efficient and more sustainable.* 



*Image 2: Complexity along the entire value chain is increasing together with the challenges in the pharmaceutical and healthcare industries.* 

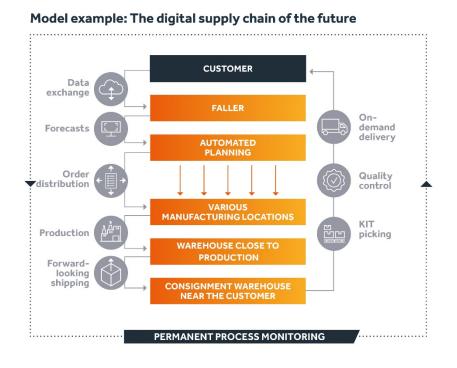


Image 3: In the future, pharmaceutical companies and packaging manufacturers will ideally be long-term partners who have created the foundation for transparent, comprehensive and continuous data exchange through technical solutions.

All photos: August Faller GmbH & Co.KG

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#### **About Faller Packaging**

For more than 30 years, Faller Packaging has specialised in tailormade, full-range solutions for secondary packaging materials for the pharmaceutical industry. The company is a single-source supplier that develops and manufactures folding cartons, package inserts, labels and combination products and delivers both standard products and special solutions based on customers' wishes. Digitalised, optimally harmonised processes ensure maximum efficiency, sustainable production and fast, reliable delivery times. In addition, Faller offers customised logistics services and supply chain concepts. As a result, the company is an expert partner for everything relating to the procurement and packaging of pharmaceutical and healthcare products.

In addition to its headquarters in Waldkirch in the German state of Baden-Wuerttemberg, Faller Packaging also has sites in Binzen, Großbeeren and Schopfheim as well as in Hvidovre in Denmark, Łódź in Poland and Debrecen in Hungary. The Worms-based subsidiary PackEx, which was founded in 2018, specialises in the manufacture of folding cartons in small and very small batches. In collaboration with the Irish company Perigord Premedia Ltd., Faller has set up a "Global Centre of Packaging Excellence" for artwork management, print consultancy and coordination. In total, August Faller GmbH & Co. KG has more than 1,300 employees.