

Press release

15 February 2022

Your competent partner – with a commitment to sustainability

Faller Packaging supports the pharmaceutical industry with environmentally friendly packaging concepts

In the pharmaceutical industry, the issue of sustainability is increasingly coming into focus, forcing packaging manufacturers to rethink their strategies if they want to offer flexible and environmentally friendly concepts. Faller Packaging is setting a good example here because the secondary packaging specialist company offers a broad portfolio of modular folding cartons, laminate-free labels and leaflets for bio-pharmaceuticals and sterile products.

For many years now, Faller Packaging has specialised in secondary packaging for the pharmaceutical industry. Sustainability is a top priority at the company headquartered in Waldkirch, Baden-Wuerttemberg. The annual sustainability report, but above all sustainable product developments such as the Eco Flex Box, prove that Faller Packaging is on the right ecological track.

Perfectly packaged with the Eco Flex Box

Thanks to the Eco Flex Box, pharmaceutical manufacturers can quickly adapt their production processes to the life cycles of their products – with just one package size. Different inserts give the injectable drugs the best possible protection and break resistance against impacts, falls and pressure. The inserts also facilitate flexible and secure packaging of various sterile products on conventional packaging machines.

Interested persons can get an overview of the full range of Faller Packaging's sustainable packaging concepts on the company's website at <https://www.faller-packaging.com/en/innovations-and-solutions/sustainable-packaging-concepts>. You can also find the brand-new 3D animated film of the Eco Flex Box on the website. Users can click on this film to interactively discover the unique and complex challenges presented by secondary packaging materials. It is an impressive product presentation with interactive videos, exciting 360-degree views and photo galleries to click through. You can request a sample of the Eco Flex Box <https://www.faller-packaging.com/en/request-eco-flex-box>.

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Optimised labels and leaflets

Faller Packaging's portfolio also has more sustainable products. For example, the company has developed a multi-page adhesive label for glass, plastic, paper and cardboard containers that dispenses with the usual film lamination. The label is made of paper and can be safely recycled, significantly contributing to more environmentally friendly pharmaceutical packaging.

Faller Packaging also uses a sustainable approach with leaflets, thanks to a thin printing paper specially developed and optimised for the requirements of the pharmaceutical industry. This enables the packaging specialist to achieve the same print image as conventional pharmaceutical papers, using up to 20% less ink without compromising opacity or printing and folding properties.

On the right ecological track

However, sustainability is not only one of Faller Packaging's central corporate goals at the product level; it is also a primary objective in the company's own production. The manufacturer mainly uses paper and cardboard from sustainable and certified forestry for its packaging, using only colours and varnishes without heavy metal compounds, mineral oils and aromatic solvents to produce its folding cartons, leaflets and labels.

Faller Packaging's German sites also obtain 100% of their energy from renewable sources. At the Debrecen site in Hungary, production of solar power was started in 2021. With the MANUVO project in Tanzania, the company is supporting local smallholders and counteracting climate change through reforestation, building on a solid foundation for Faller Packaging to live up to its ecological responsibility. Detailed information on this and insights into the past financial year can be found in the Sustainability Report, which Faller Packaging regularly publishes in the spring of each year.

Interested persons can find the current Sustainability Report on the Faller Packaging website at <https://www.faller-packaging.com/en/about-faller-packaging/sustainability>

Meta title: Sustainable packaging concepts for pharmaceutical products from Faller Packaging

Meta description: With its broad portfolio of sustainable folding cartons, labels and package leaflets, Faller Packaging is helping its customers to improve their environmental footprints.

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Images

All photos: August Faller GmbH & Co.KG

Image 1:



Sustainability is a top priority of the packaging specialists Faller Packaging. The product portfolio includes sustainable folding cartons, labels and leaflets made from monomaterials.

Image 2:



The Eco Flex Box: Various inserts offer the best possible protection and break resistance against impacts, falls and pressure; they also facilitate the flexible and secure packaging of different sterile products.

Image 3:



Faller Packaging's portfolio also includes multi-page adhesive labels for glass, plastic, paper and cardboard containers, dispensing with the usual film lamination.

Further information:
www.faller-packaging.com

About Faller Packaging

For more than 30 years, Faller Packaging has specialised in tailor-made, full-range solutions for secondary packaging materials for the pharmaceutical industry. The company is a single-source supplier that develops and manufactures folding cartons, package inserts, labels and combination products and delivers both standard products and special solutions based on customers' wishes. Digitalised, optimally harmonised processes ensure maximum efficiency, sustainable production and fast, reliable delivery times. In addition, Faller offers customised logistics services and supply chain concepts. As a result, the company is an expert partner for everything relating to the procurement and packaging of pharmaceutical and healthcare products.

In addition to its headquarters in Waldkirch in the German state of Baden-Wuerttemberg, Faller Packaging also has sites in Binzen, Großbeeren and Schopfheim as well as in Hvidovre in Denmark, Łódź in Poland and Debrecen in Hungary. The Worms-based subsidiary PackEx, which was founded in 2018, specialises in the manufacture of folding cartons in small and very small batches. In collaboration with the Irish company Perigord Premedia Ltd., Faller has set up a "Global Centre of Packaging Excellence" for artwork management, print consultancy and coordination. In total, August Faller GmbH & Co. KG has more than 1,300 employees.

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