

Press release

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When packed, then sustainable

Faller Packaging launches online events on sustainable pharmaceutical packaging

Faller Packaging is highlighting the topic of "Sustainable Pharma Packaging" in its new webinar series in September. In these compact online events, participants will learn about holistic and concrete solutions for their packaging projects - from material selection to resource-saving product concept and optimization of the supply chain.

Packaging for pharmaceuticals and healthcare products must meet the requirements of consumers, pharmacists and medical professionals and protect the environment. When it comes to environmentally friendly solutions, Faller Packaging takes its responsibility seriously. The secondary packaging specialist offers its customers a wide range of sustainable folding cartons, labels and package leaflets, and the company will host a webinar series on sustainability in September.

Packaging = Sustainability – this is the motto of the German and English language online seminars aimed at decision-makers in the pharmaceutical and healthcare industries. How can secondary packaging materials be optimised for recycling, and which specific solutions are available for holistic, sustainable packaging development? These are the current topics that the speakers will address in their technical presentations. Participants will also learn about sustainability developments in the pharmaceutical market, the requirements of the circular economy and the legal situation.

The dates for the free webinars have already been set. Each webinar will last for approximately 75 minutes: The online events in German will take place on September 14 and 20. On September 15 and 21, the events will be held in English. Faller experts from the product management, research & development, supply chain, marketing and demand management divisions will be speaking at the events.

You can register and learn detailed information about the individual webinars at this link:
<https://bit.ly/3S2Wft4>

Meta title: Webinars: Sustainable packaging with Faller Packaging

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Meta description: Sustainability as a must-have: Faller Packaging is offering free webinars about fibre-based pharmaceutical packaging

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Keywords: Faller Packaging; webinar; packaging; pharma; pharma packaging; sustainability; recycling; fibre-based;

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You can download the high-resolution images [here](#).

Photos:

Photo: August Faller GmbH & Co.KG

Photo 1:



Sustainability is important to Faller Packaging, and this is why the packaging specialist is hosting a webinar series on the topic.

Photo 2:



A successful virtual roadshow on the topic of "Sustainable packaging concepts for the pharmaceutical industry" took place in June 2021.

About Faller Packaging

For more than 30 years, Faller Packaging has specialised in tailor-made, full-range solutions for secondary packaging materials for the pharmaceutical industry. The company is a single-source supplier that develops and manufactures folding cartons, package inserts, labels and combination products and delivers both standard products and special solutions based on customers' wishes. Digitalised, optimally harmonised processes ensure maximum efficiency, sustainable production and fast, reliable delivery times. In addition, Faller offers customised logistics services and supply chain concepts. As a result, the company is an expert partner for everything relating to the procurement and packaging of pharmaceutical and healthcare products.

In addition to its headquarters in Waldkirch in the German state of Baden-Wuerttemberg, Faller Packaging also has sites in Binzen, Großbeeren and Schopfheim as well as in Hvidovre in Denmark, Łódź in Poland and Debrecen in Hungary. The Worms-based subsidiary PackEx, which was founded in 2018, specialises in the manufacture of folding cartons in small and very small batches. In collaboration with the Irish company Perigord Premedia Ltd., Faller has set up a "Global Centre of Packaging Excellence" for artwork management, print consultancy and coordination. In total, August Faller GmbH & Co. KG has more than 1,300 employees.

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