

# **Press release**

10.01.2023

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# Focus on sustainability

Faller Packaging at Pharmapack 2023

Faller Packaging and business partner Rotzinger will exhibit together at one of the leading trade fairs in Europe: Pharmapack in Paris (1-2 February 2023). Sustainability will be the central theme at Stand D84. The two companies will also present the jointly developed Eco Save Pack for fragile products.

Sustainable packaging solutions are the central theme of Faller Packaging's trade fair appearance at Pharmapack. The demand is high for recyclable monomaterial packaging in the pharmaceutical industry. To enhance its expertise in this segment, Faller Packaging relies on cooperation with other companies, such as the process and packaging technology specialist Rotzinger PharmaPack. With their jointly developed Eco Save Pack, the companies are continuously optimising the idea of a sustainable packaging solution for fragile products, thus exploiting synergy effects.

Pharmapack visitors in Paris will also see Faller Packaging's wide range of sustainable packaging concepts close up. The company offers a broad portfolio of modular folding cartons, laminate-free labels and environmentally friendly leaflets. Among other innovations, Faller Packaging will also show plastic-free packaging inlays. This high-quality packaging made by paper injection moulding is 100 per cent dimensionally stable, sustainable and biodegradable, making it one of the industry's most environmentally friendly packaging solutions.

### The Innovation Gallery instead of the Louvre

Pioneering art belongs in an exhibition – and ground-breaking pharmaceutical packaging solutions belong in the Innovation Gallery of Pharmapack. Faller Packaging will present its label with a printable temperature indicator that increases both user-friendliness and safety. The label is equipped with sensor technology that turns it blue when stored below eight degrees Celsius. As soon as the temperature exceeds 18 degrees Celsius, the sensor changes colour, and the message 'OK' is displayed. The display is reversible and can move back and forth between temperatures as often as desired. The label can also be individually adapted to the customer's requirements in terms of design and the required temperature range.

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# Faller at Pharmapack: Stand D84

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Meta title: Faller Packaging at Pharmapack 2023

**Meta description:** Faller Packaging presents its sustainable packaging solutions at Pharmapack in Paris.

**Keywords:** Faller Packaging; Rotzinger; Pharmaceuticals; packaging; Pharmapack; Eco Save Pack; plastic-free; packaging inlays; paper injection moulding; Innovation Gallery; temperature indicator; labels; folding cartons; package leaflets;

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### You can download the high-resolution images here.

## **Captions**

All photos: Faller Packaging

Photo 1:



The Eco Save Pack is a sustainable packaging carton, designed specifically for fragile products.

#### Photo 2:



In the Innovation Gallery of Pharmapack, Faller Packaging will present its label with a printable temperature indicator that increases both user-friendliness and safety.



With its broad portfolio of sustainable folding cartons, labels and package leaflets, Faller Packaging is helping its customers to improve their environmental footprints.

# **About Faller Packaging**

For more than 30 years, Faller Packaging has specialised in tailor-made, full-range solutions for secondary packaging materials for the pharmaceutical industry. The company is a single-source supplier that develops and manufactures folding cartons, package inserts, labels and combination products and delivers both standard products and special solutions based on customers' wishes. Digitalised, optimally harmonised processes ensure maximum efficiency, sustainable production and fast, reliable delivery times. In addition, Faller offers customised logistics services and supply chain concepts. As a result, the company is an expert partner for everything relating to the procurement and packaging of pharmaceutical and healthcare products.

In addition to its headquarters in Waldkirch in the German state of Baden-Wuerttemberg, Faller Packaging also has sites in Binzen, Großbeeren and Schopfheim as well as in Hvidovre in Denmark, Łódź in Poland and Debrecen in Hungary. The Worms-based subsidiary PackEx, which was founded in 2018, specialises in the manufacture of folding cartons in small and very small batches. In collaboration with the Irish company Perigord Premedia Ltd., Faller has set up a "Global Centre of Packaging Excellence" for artwork management, print consultancy and coordination. In total, August Faller GmbH & Co. KG has more than 1,300 employees.

## **About Rotziger PharmaPack**

Rotzinger PharmaPack is a dynamic, global company driven by the mission to continuously optimise product flow for its customers. Rotzinger PharmaPack's core business is primary and secondary packaging solutions and track & trace solutions. Rotzinger PharmaPack's customers are particularly at home in the pharmaceutical, cosmetics and food industries. They primarily package bottles, vials, ampoules, syringes, auto-injectors, pouches and blisters. Rotzinger PharmaPack offers both individual machines and complete systems, as well as services and MES software.

Rotzinger PharmaPack is headquartered in Waiblingen, Germany, and employs around 100 people there. Rotzinger PharmaPack has been a member of the Swiss-based Rotzinger Group since 2021.

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