

Press release

16 May 2024

Flexibility and reliability

Faller Packaging relies on digital printing of leaflets

At the plant in Binzen, Faller Packaging bundles its know-how in the field of leaflets. To improve flexibility and reliability, the packaging specialist now has another economical and sustainable technology: digital printing in conjunction with post-processing. The new facility was inaugurated in mid-May.

"We've been seeing a trend towards shorter delivery times for some time," says Tilmann Wild, Vice President Business Unit Leaflets at Faller Packaging. "Digital printing is the right technology for this, and now is the right time for us to get started, only in conjunction with the right environment. "Together with guests and representatives of partner companies such as GUK, SCREEN and Hunkeler, Faller Packaging inaugurated the digital printing facilities in Binzen on May 14. This enables the manufacturer of folding cartons, leaflets, labels and combination products to offer its customers a further technology for the production of leaflets from a single source.

Speed, flexibility and security

The advantages of the process are particularly evident in smaller runs – flexibility and speed enable short lead times, shorten time-to-market and allow a quick response to changes in demand. Customers also do not have to compromise on quality. Intelligent control systems, folding machines and robots seamlessly integrated into the printing process further increase flexibility. "The process chain in digital printing encompasses much more than just the printing itself," explains Wild. "Upstream and downstream areas such as image inspection and post-processing play important roles. They enable high-quality leaflets and reduce sources of error."

For example, single-sheet tracking via Data Matrix code allows complete quality control over the entire run, automated error detection via Web inspection checks every single package leaflet and automatically ejects faulty sheets.

As an expert in sustainability, Faller Packaging helps its customers to act in a resource-saving, efficient and sustainable manner. Here too, digital printing can score points: waste and printing plates are eliminated, energy consumption is low and only a small amount of

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CO₂ is emitted. In addition, the user benefits from a low material scrap and little rework.

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Not for all tasks the Nonplusultra

However, the decisive factor in digital printing is that all process steps, from planning to image control to post-processing and supply chain, are efficiently coordinated. The integration of intelligent finishing systems as well as a high availability of spare parts and machines are key factors that contribute to the reliability of the overall process. "Although digital printing offers many advantages, it is not the right solution for all tasks," Wild says. "For high runs without major changes, offset printing is still the most economical and efficient option."

Service for the editorial staff:

Meta title: Faller Packaging relies on digital printing of leaflets

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Captions:

All photos: Faller Packaging

Photo 1:



For the production of small runs of leaflets, Faller Packaging now offers another economical and sustainable technology: digital printing.

Further information:
www.faller-packaging.com

Photo 2:



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About Faller Packaging

For more than 30 years, Faller Packaging has specialised in tailor-made, full-range solutions for secondary packaging materials for the pharmaceutical industry. The company is a single-source supplier that develops and manufactures folding cartons, package inserts, labels and combination products and delivers both standard products and special solutions based on customers' wishes. Digitalised, optimally harmonised processes ensure maximum efficiency, sustainable production and fast, reliable delivery times. In addition, Faller offers customised logistics services and supply chain concepts. As a result, the company is an expert partner for everything relating to the procurement and packaging of pharmaceutical and healthcare products.

In addition to its headquarters in Waldkirch in the German state of Baden-Wuerttemberg, Faller Packaging also has sites in Binzen and Schopfheim as well as in Hvidovre and Horsens in Denmark, Łódź in Poland and Debrecen in Hungary. The Worms-based subsidiary PackEx, which was founded in 2018, specialises in the manufacture of folding cartons in small and very small batches. In total, August Faller GmbH & Co. KG has more than 1,500 employees.

Further information:
www.faller-packaging.com