

Press release

27.03.2025

How pre-assembled packaging relieves the burden on pharmaceutical manufacturers

Faster to market with the PrePackaging Service from Faller Packaging

After the launch of a new drug, pharmaceutical companies juggle with the economic calculation of production capacity and the minimisation of investment risk. Faller Packaging's PrePackaging Service offers a clever solution to this conflict with customised, pre-assembled packaging solutions. Machine manufacturer Schubert-Pharma has been successfully complementing Faller Packaging's range for the past two years.

The challenges associated with the introduction of new medicines are enormous. The period between approval and launch should be as short as possible, enabling the drug to be brought to market quickly and safely. However, the uncertain success of the product also leads to problems when it comes to investment decisions for packaging capacities. Faller Packaging is a specialist in folding cartons, leaflets, labels and combination products – and the company supports pharmaceutical manufacturers with its PrePackaging Service. The service is based on the development of pre-assembled, ready-to-use packaging that is precisely tailored to the product and meets all relevant industry-specific requirements.

Rapid adaptation is a must

The faster a drug is available everywhere, the faster patients will benefit from it and the sooner the high costs of its development will be recouped. However, this will only work if pharmaceutical companies can quickly adapt their drug production to the increasing demand. While manually loaded packaging may be sufficient at the outset, an automated solution will need to be implemented as soon as possible after a successful market launch – but many months can elapse before re-approval with machine-compatible packaging and commissioning.

On the other hand, manufacturers who build up a high production capacity before the launch bear a high investment risk. Packaging bottlenecks can also occur with established products – due to unexpected market success, for example, or regional and seasonal

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fluctuations. Faller Packaging supports its customers, helping them to meet all of these challenges.

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Small or large quantities

What are the advantages of Faller Packaging's PrePackaging Service? It enables fast and efficient market entry for pharmaceutical products. Pharmaceutical-compliant and recyclable carton packaging for all parenterals and various dosage forms such as vials, ampoules, syringes and medical devices is developed together with the customer. Faller's development department follows the process very closely from Clinical Trial Phase 3 onwards to find the best possible packaging solution for the product. Faller Packaging manufactures small quantities or complex designs by hand. As demand increases, the packaging specialist moves from semi-automatic to fully-automatic production and automatically assembles the cartons. The concepts are machine-compatible and can later be used for high production volumes without any modifications.

Double expertise with Faller and Schubert

Together with Schubert-Pharma, Faller Packaging offers the Seamless Packaging Service, which goes hand-in-hand with the PrePackaging Service. The partners plan and implement packaging processes from manual to fully automated – tailored to the customer's requirements and scalable to the required quantity. In January, the two partners presented the joint service at Pharmapack in Paris. "The trade fair was a great opportunity to present our innovative solutions to an international audience of experts and to forge new partnerships in the pharmaceutical, healthcare and medtech sectors," says product manager Benjamin Rist.

More about the PrePackaging Service at:

<https://www.faller-packaging.com/en/services/prepackaging-service>

Service for editorial offices:

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Social media post: Getting a product quickly to market after approval while keeping investment risks low – these are the challenges pharmaceutical companies often face with new products. Faller Packaging offers a tailor-made solution for these challenges with its PrePackaging Service. Machine manufacturer Schubert-Pharma is also on board as a cooperation partner.

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Further information:
www.faller-packaging.com

You can download the high-resolution images [here](#).

Images

All photos: Faller Packaging

Photo 1:



With its PrePackaging Service, Faller Packaging supports its customers with the packaging of new pharmaceuticals.

Photo 2:



Faller Packaging's PrePackaging Service produces small quantities of folding cartons and complex packaging designs by hand.

Photo 3:



The packaging is designed to be machine-compatible and can be used for both small and subsequently large quantities without the need for any machine modification.

About Faller Packaging

For more than 30 years, Faller Packaging has specialised in tailor-made, full-range solutions for secondary packaging materials for the pharmaceutical industry. The company is a single-source supplier that develops and manufactures folding cartons, package inserts, labels and combination products and delivers both standard products and special solutions based on customers' wishes. Digitalised, optimally harmonised processes ensure maximum efficiency, sustainable production and fast, reliable delivery times. In addition, Faller offers customised logistics services and supply chain concepts. As a result, the company is an expert partner for everything relating to the procurement and packaging of pharmaceutical, healthcare and medtech products.

In addition to its headquarters in Waldkirch in the German state of Baden-Wuerttemberg, Faller Packaging also has sites in Binzen Schopfheim and Gebesee as well as in Hvidovre and Horsens in Denmark, Łódź in Poland and Debrecen in Hungary. The Worms-based subsidiary PackEx, which was founded in 2018, specialises in the manufacture of folding cartons in small and very small batches. In total, August Faller GmbH & Co. KG has more than 1,500 employees.

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