

Press Release

17.09.2026

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Faller Packaging: Clear identity and strong values for the future

Strategic development for the pharmaceutical industry

Pharmaceutical companies are facing growing challenges in terms of quality, security of supply and efficient packaging processes. "Trusted by Pharma" is not just a new advertising slogan, but a philosophy through which Faller Packaging sums up what the company stands for, both today and in the future – many years of experience, high quality, a reliable supply and tailor-made solutions for a wide range of products and processes.

At Faller Packaging, experience and expertise form the basis for our collaboration with pharmaceutical companies. The result is packaging solutions that are tailored to the specific products and processes and also take complex requirements into account. It goes far beyond the packaging itself: with its European production network, Faller Packaging stands for reliable structures, customer proximity and a secure future.

The combination of these strengths creates reliability and flexibility along the entire supply chain. Customised packaging solutions, services designed to reduce complexity on the packaging line, and close collaboration on an equal footing help to stabilise production processes and make them more efficient. At the same time, Faller Packaging takes sustainability, regulatory requirements and technological developments into account in order to support its customers in meeting future challenges.

Faller Packaging's values form the foundation of this approach: *Quality-focused, people-driven and future-proofed*. They shape the day-to-day collaboration and the way in which the packaging specialist supports pharmaceutical companies as a reliable partner in tackling complex tasks.

With a new look at CPHI

Faller Packaging's exhibition stand at CPHI in Milan (6 to 8 October) will also focus on the requirements of the pharmaceutical industry. The trade fair also marks an important step in the further development of Faller Packaging's market positioning. At Booth 11F93 in Hall 11, the company will not only be showcasing its new look, it will also present its complex packaging solutions for sensitive primary products such as auto-injectors, syringes and

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vials, as well as pre-assembled combination packs comprising a folding carton and a leaflet. This concept combines two components in a single packaging unit, helping to streamline processes on the packaging line, reduce set-up times and minimise potential sources of disruption. As a result, production becomes more stable and efficient.

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Another key feature at the trade fair will be the PrePackaging Service. Faller Packaging handles selected packaging stages off the production line and delivers pre-assembled folding cartons with inlays directly to the pharmaceutical company for further processing. The approach allows special configurations, small batches and packaging that cannot be produced on a production line to be integrated efficiently into existing production structures. In particular, the service provides targeted support in situations where small batch sizes, frequent changeovers or manual processes reduce OEE (Overall Equipment Effectiveness), or where the manufacturer simply lacks production lines.

Faller Packaging at CPHI: Hall 11, Booth 11F93

For more information: [Faller Packaging's 2026 CPhI trade fair page](#):

Service for editorial offices:

Meta title: Faller Packaging at CPHI: 2026: Trusted by Pharma

Meta description: At CPHI 2026 in Milan, Faller Packaging will be presenting packaging solutions and services designed to enhance safety, flexibility and efficiency in pharmaceutical processes.

Social media post: Faller Packaging will be showcasing its "Trusted by Pharma" branding campaign at CPHI in Milan from 6 to 8 October 2026. It will demonstrate how experience, quality, collaborative partnerships and a forward-looking approach can be translated into tangible benefits for pharmaceutical companies. At Booth 11F93 in Hall 11, Faller Packaging will also be showcasing packaging solutions for sensitive primary products such as auto-injectors, syringes and vials. Pre-assembled combination packs and the PrePackaging Service can help to streamline operations on the packaging line, reduce set-up times and specifically ease the burden on production processes.

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You can download the high-resolution images [here](#)

More information at:
www.faller-packaging.com

Overview of photos:

All photos: Faller Packaging:
Photo 1:



At CPHI in Milan, Faller Packaging will present its refined brand positioning for the first time.

About Faller Packaging

Faller Packaging is one of Europe's leading suppliers of pharmaceutical secondary packaging and a partner who has been trusted by the pharmaceutical industry for more than 30 years. Founded in 1882 in Waldkirch, Germany, the company has grown from a regional printing and packaging business into an internationally positioned specialist with over 1,500 employees across 8 locations in Germany, Poland, Denmark, and Hungary.

Faller Packaging develops and manufactures folding cartons, leaflets, and labels for pharmaceutical products. Thanks to its financial and organisational independence, the company responds flexibly to customer needs and provide fast, effective solutions for global pharmaceutical corporations and fast-growing innovators alike. Trusted by Pharma.