



POHL BOSKAMP



Success Story

Fast help after a wasp sting



Summertime is wasp season – and it's a very worrying time for people who are allergic to the poison of these striped sting carriers. If an allergic reaction or even anaphylactic shock occurs after a wasp sting, special liquid drugs like Okrido from the German family-run company Pohl-Boskamp can be taken to alleviate the symptoms. The manufacturer needed the right packaging at very short notice to deliver Okrido quickly during the summer of 2018 – and the company turned to August Faller, the specialist packaging company. Faller averted a potentially dangerous supply bottleneck by supporting the pharmaceutical specialist with its rapid response and absolute commitment.

The customer

G. Pohl-Boskamp GmbH & Co. KG is based in Hohenlockstedt in Schleswig-Holstein. With around 500 employees, the company is one of the up-and-coming family-run pharmaceutical enterprises in Germany. The manufacturer produces and sells high-quality drugs and medical products for the treatment of acute illnesses. Pohl-Boskamp is active on the German market and in 50 other countries. All the company's products are manufactured and exported in Germany.

The challenge

In the summer of 2018, liquid medicines for the immediate treatment of allergic reactions and shocks caused by wasp stings were temporarily scarce on the German market. Pohl-Boskamp was the only manufacturer to have the medical solution, Okrido, in stock – but there were no folding cartons available to deliver it. The lack of the ability to provide the drug would have resulted in a nationwide supply bottleneck – with potentially dangerous consequences for wasp sting victims. Although Pohl-Boskamp had already ordered the cartons from August Faller, the original delivery date was not scheduled until about two weeks later.



The solution

One Thursday afternoon, the company turned to Faller with an emergency call – and the packaging specialist set the wheels in motion to get the urgently-needed folding cartons to the customer as quickly as possible. In the shortest possible timeframe, Faller reorganised its order planning, and the 10,000 cartons were produced within three working days. The team at the production site in Waldkirch, Germany, worked extra weekend shifts to finish the rush job – and the result was that the finished folding cartons were delivered on the following Tuesday morning in Hohenlockstedt, 850 kilometres distant.

The benefits for the customer

- Fast reaction to current market needs
- Delivery of ordered packaging within a few days
- Continued ability to deliver
- Reliable patient care with acutely-needed drugs



»We couldn't have done this without August Faller's support. Their rapid response and the sheer commitment of the entire team helped us bring a muchneeded medicine quickly to patients – and prevent a potentially-dangerous supply bottleneck.«

G. Pohl-Boskamp GmbH & Co. KG.

August Faller GmbH & Co. KG

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