

PRESS RELEASE

Innovative packaging and labels from August Faller increase compliance and provide more space for information

Pharma Compliance Pack and Leporello labels are the current trend

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November 2016. Waldkirch/Nürnberg. Customer requirements for guided medication in conjunction with increasing demand for multi-sided labels offering plenty of space for information have led to the development of two innovative products at the August Faller Group: The packaging solution Pharma Compliance Pack makes it easier for patients to take their medicine, thereby improving their treatment compliance. The innovative, five-sided Leporello label is our response to the increasing need to provide space for more information, for example on account of stricter requirements regarding multilingual texts and new statutory directives in respect to text design and readability.

Compliance Pack – the right dose at the right time

The Compliance Pack, a unique development from Faller, guides the patient clearly and easily through the medication. Thanks to perforated tabs that are taken off before the tablets are taken, the blisters can only be taken out of the packets in "portions". In this way, patients take their medication at the right time, in the correct order and in the prescribed amount. The folding carton consequently promotes treatment adherence among patients. At the same time, the innovative medicine packaging provides reliable authenticity protection thanks to its special closure. The Pharma Compliance Pack is suitable for diverse blister designs, materials and forms of administration (tablets, capsules, dragées).

"The readily customised Pharma Compliance Pack is not only popular with companies producing medicines with a specified dosage but also scores highly when used in clinical studies. It was also awarded the German Packaging Prize 2016 in the category "Functionality + Convenience",

together with the Leporello label”, explains Benjamin Rist, responsible Product Manager at August Faller.

Leporello label – Lots of information in a small space

The five-sided adhesive label also met with positive feedback among users. Thanks to the zigzag arrangement in the Leporello format, the new label provides plenty of space for product information, logos and pictograms.

The Leporello label can be opened and closed again more easily than conventional info labels. It also allows supplementary, detachable label parts to be integrated, which can be glued into the patient file or calendar for documentation. This new type of label is therefore appealing to many different users, from originators in the area of pharmaceuticals and healthcare through to generic suppliers.

Besides the Leporello design, the new label provides a grip tab for easy opening and closing. A special coating reduces the risk of contamination. At the same time, the coating allows the pages to stick together without an adhesive.

More value added through combination

Both products can be combined ideally with one another. When provided with a Leporello label, the Pharma Compliance Pack is not only suitable for self medication, but can also be used in hospitals, for clinical trials or in personalised medicine.

For more information, please visit: www.august-faller.com

Length of text approx.: 3,100 characters (including spaces) / approx.: 450 words.

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Image overview:

All photos: August Faller KG

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The Leporello label made from PP or PO film provides plenty of space for information and can be opened and closed again easily.

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The convenient Compliance Pack comprises a protective carton board sleeve, which only releases the inside blister card in portions.

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About August Faller Group:

The August Faller Group is one of the leading manufacturers and solution provider of secondary pharmaceutical packaging such as folding cartons, leaflets, labels and combination products. For already 25 years, August Faller has continuously expanded its expertise in the pharmaceutical market. On this basis, innovation and development are consistently focused on customer-specific solutions and patient-friendly products.

The company is one of the first manufacturers to provide product development tailored to the individual customer as a separate service. In terms of pharmaceutical and health care packaging, Faller offers solutions such as serialisation, supply chain management and packaging services.

The services of the subsidiary August Faller Artwork Solutions GmbH are available to customers for artwork management, printing consulting and coordination.

The company group operates in an economical and ecologically sustainable manner and August Faller GmbH & Co.KG has been FSC®- certified since 2011. August Faller GmbH & Co.KG was founded in 1882. At its headquarters in Waldkirch, Germany, and at its other German sites in



Binzen, Großbeeren and Schopfheim, as well as in Hvidovre, Denmark, and Łódź, Poland, the company currently has around 1,180 employees.

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