

PRESS RELEASE

Strong and flexible packaging for test reagents

Faller's ELISA KIT BOX simplifies manual packaging

AUGUST FALLER GmbH
& Co.KG

HEADQUARTER

Freiburger Strasse 25
79183 Waldkirch
Germany

Phone +49 7681 405-0
Fax +49 7681 405-110
info.de@august-faller.com
www.august-faller.com

September 2017, Waldkirch. Faller's new ELISA KIT BOX is ideal for packing diagnostic kit components of various formats quickly and safely. The standard packaging dimensions of the folding box with inserts ensures optimum utilisation of the entire packing volume in a handy, compact design. The multifunctional cardboard construction simplifies manual packaging, making it highly suitable for small production volumes.

Depending on the method and type of the ELISA (Enzyme-Linked Immunosorbent Assay) concerned, *in vitro* diagnostic kits containing various components are needed. Faller's ELISA KIT BOX now allows kits to be packed in a highly compact unit. The slim design permits space-saving storage of the kit components in a refrigerator.

Highly flexible packaging

Manual packaging is done from above. Both the box itself and the self-adhesive inserts are easy to set up and fill. The two inserts can be used to securely hold liquid kit components of various sizes and provide the necessary level of protection. The stacked inserts also provide added stability and protection. The inserts can be used on a modular basis to allow for different size bottles.

The presentation of, removal of and placement of kit components in Faller's ELISA KIT BOX are all straightforward. The opening perforation and the slot for the tab make it easy to open and close the box. The special design on the back of the lid prevents the back from bulging vertically in the middle when the lid is open. It also stops the lid from springing back when the box is open.



Packs for ELISA products are usually required for small production runs. Apart from information on the contents or instructions on how to use the products, there is usually little or no printing on the pack itself. The large proportion of white space conveys a sense of purity and naturalness. The packs are very easy to customise with the help of labels containing any necessary information about the kit. The label also serves as a guarantee that the box has not been opened.

**AUGUST FALLER GmbH
& Co.KG**

HEADQUARTER

Freiburger Strasse 25
79183 Waldkirch
Germany

Phone +49 7681 405-0
Fax +49 7681 405-110
info.de@august-faller.com
www.august-faller.com

Length of text: approx. 2.120 characters (with blank spaces) / approx. 347 words.

Further information available at: www.august-faller.com

Image overview:

All photos: August Faller GmbH & Co.KG

(You can obtain the photos in print-quality as a separate file or via an e-mail request to:
Ariane Walther - ariane.walther@ruess-group.com)

-1-

**AUGUST FALLER GmbH
& Co.KG**

HEADQUARTER

Freiburger Strasse 25
79183 Waldkirch
Germany

Phone +49 7681 405-0
Fax +49 7681 405-110
info.de@august-faller.com
www.august-faller.com



The ELISA KIT BOX is ideal for packaging kit components quickly and safely.

-2-



The folding box with inserts ensures optimum utilisation of the entire packing volume.

-3-



Faller's ELISA KIT BOX provides a high degree of flexibility.

AUGUST FALLER GmbH & Co.KG

HEADQUARTER

Freiburger Strasse 25
79183 Waldkirch
Germany

Phone +49 7681 405-0
Fax +49 7681 405-110
info.de@august-faller.com
www.august-faller.com

About August Faller Group:

The August Faller Group is one of the leading manufacturers and solution provider of secondary pharmaceutical packaging such as folding cartons, leaflets, labels and combination products. For already 25 years, August Faller has continuously expanded its expertise in the pharmaceutical market. On this basis, innovation and development are consistently focused on customer-specific solutions and patient-friendly products.

The company is one of the first manufacturers to provide product development tailored to the individual customer as a separate service. In terms of pharmaceutical and health care packaging, Faller offers solutions such as serialisation, supply chain management and packaging services.

The services of the subsidiary August Faller Artwork Solutions GmbH are available to customers for artwork management, printing consulting and coordination.

The company group operates in an economical and ecologically sustainable manner and August Faller GmbH & Co.KG has been FSC®- certified since 2011. August Faller GmbH & Co.KG was founded in 1882. At its headquarters in Waldkirch, Germany, and at its other German sites in Binzen, Großbeeren and Schopfheim, as well as in Hvidovre, Denmark, and Łódź, Poland, the company currently has around 1,150 employees.

Contact:

Ruess Public T GmbH – Member of Ruess Group

Ariane Walther

Lindenspürstrasse 22

70176 Stuttgart, Germany

Phone + 49711 16446-43

Fax + 49711 16446-11

ariane.walther@ruess-group.com

info@ruess-group.com

AUGUST FALLER GmbH
& Co.KG

HEADQUARTER

Freiburger Strasse 25

79183 Waldkirch

Germany

Phone +49 7681 405-0

Fax +49 7681 405-110

info.de@august-faller.com

www.august-faller.com