

## PRESS RELEASE

### On the path to digital transformation

*August Faller focuses on digitising business processes and communication with customers and for product solutions*

#### **AUGUST FALLER KG** **HEADQUARTER**

Freiburger Strasse 25  
79183 Waldkirch  
Germany

Phone +49 7681 405-0  
Fax +49 7681 405-110  
info.de@august-faller.com  
www.august-faller.com

**Waldkirch.** Digitisation is making inroads in industry and changing corporate communication both internally and externally. The August Faller Group wants to keep up with this trend and is therefore increasing the company's digitisation in various areas – from direct communication with customers, in production and supply chain processes, right through to the development of digital product solutions.

#### **Digital business processes: fast, efficient and secure**

The transformation of digitisation begins with business processes. Digital infrastructure is the precondition for Faller's competitiveness and flexibility. Following the successful implementation of SAP at its four German locations, Faller is now also focused on intensified networking with its customers, partners and suppliers.

For the improvement of its electronic data exchange, Faller has used electronic data interchange and vendor-managed inventory systems for several years. Faller now wants to increase its customer networking even more. "The investment in SAP and Internet applications strengthens our strategic position and enables the entire Faller Group to improve the efficiency and added value for our customers through increased digitisation," explains Dr Daniel Keesman, Managing Partner. "We can automate business activities and significantly simplify and accelerate order and supply chain processes," emphasises Tanja Feldmüller, Head of Business Intelligence & Marketing. "At the same time, we are ensuring the highest level of data security." These communication processes have already been successfully implemented in many projects with major manufacturers of pharmaceutical products.

### **Optimising production processes**

It is important for Faller to continuously optimise the quality and efficiency of its processes. The pharmaceutical specialist wants to offer its customers a database solution for serialisation in the medium term, which enables a simple, digital exchange of codes between Faller and pharmaceutical manufacturers. This in turn helps to accelerate production processes and further increase data security.

The networking of production processes in the sense of Industry 4.0 is another key issue for Faller in the future. Faller already guarantees 100% quality control of its products via the digital networking of production processes for serial coding with various test steps. For example, when ensuring the Japan quality, which Faller does through the use of an inline camera control system, the pharmaceutical secondary packaging specialist is one of the pioneers. "This underlines our 100% commitment to the pharmaceutical and healthcare market," remarks Tanja Feldmüller.

Faller is planning to network its machines for the production of folding cartons, self-adhesive labels or package leaflets even more in the future. In doing so, the company is meeting the demands of the market for ever smaller batch sizes while maintaining maximum flexibility and customisation.

### **Optimised customer contact with new website**

Stronger customer orientation is also reflected in the completely redesigned company website. With its responsive web design, the company website is oriented to the needs of the users: content on the issues of security, efficiency, function and packaging is easier to find thanks to the new structure of the website. The "My Faller" feature allows users to customise their content, so that only the information relevant to them is displayed. Should users have any further questions, the website provides them with options to contact the right contact person quickly and easily.

#### **AUGUST FALLER KG**

##### **HEADQUARTER**

Freiburger Strasse 25  
79183 Waldkirch  
Germany

Phone +49 7681 405-0  
Fax +49 7681 405-110  
info.de@august-faller.com  
www.august-faller.com

## Digital product solutions

Digitisation is also reflected in the latest product innovations such as interactive packaging solutions. Pharmaceutical secondary packaging can thus be equipped with QR codes or NFC technology, thereby offering new possibilities for patient communication.

For more information, please visit: [www.august-faller.com](http://www.august-faller.com)

### AUGUST FALLER KG

#### HEADQUARTER

Freiburger Strasse 25  
79183 Waldkirch  
Germany

Phone +49 7681 405-0  
Fax +49 7681 405-110  
info.de@august-faller.com  
www.august-faller.com

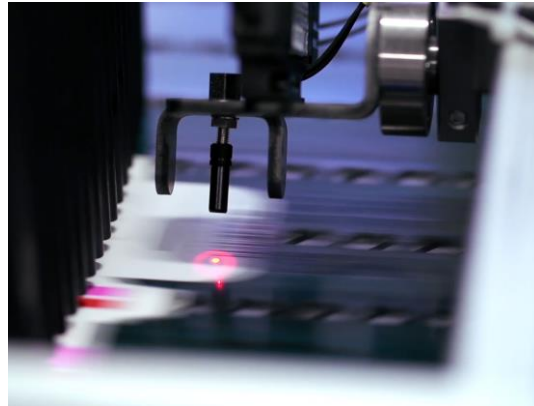
Images: August Faller

-1-



Faller stands for serialisation at the highest technical level.

-2-



**AUGUST FALLER KG**

**HEADQUARTER**

Freiburger Strasse 25  
79183 Waldkirch  
Germany

Phone +49 7681 405-0  
Fax +49 7681 405-110  
info.de@august-faller.com  
www.august-faller.com

August Faller ensures the highest quality through the use of inline sensor technology and intelligent networking of its production processes.

-3-



NFC technology supports digital patient communication.

### About August Faller KG:

August Faller KG is one of the leading manufacturers and system suppliers of secondary pharmaceutical packaging such as folding cartons, leaflets, labels and combination products. For more than 20 years, August Faller KG has continuously expanded its expertise in the pharmaceutical market. On this basis, innovation and development are consistently focused on customer-specific solutions and patient-friendly products.

The company is one of the first manufacturers to provide product development tailored to the individual customer as a separate service. In terms of pharmaceutical and health care packaging, August Faller KG offers solutions such as serialisation, supply chain management and packaging services.

The company operates in an economical and ecologically sustainable manner and has been FSC®- certified since 2011. August Faller KG was founded in 1882. At its headquarters in Waldkirch, Germany, and at its other German sites in Binzen, Großbeeren and Schopfheim, as well as in Hvidovre, Denmark, and Łódź, Poland, the company currently has around 1,150 employees.

### AUGUST FALLER KG

#### HEADQUARTER

Freiburger Strasse 25  
79183 Waldkirch  
Germany

Phone +49 7681 405-0  
Fax +49 7681 405-110  
info.de@august-faller.com  
www.august-faller.com

### Contact:

Schott Relations GmbH  
International Public Relations  
Lindenspürstraße 22  
70176 Stuttgart

Tel. +49 (0)711 16446 43  
Fax +49 (0)711 16446 11  
redaktion@schott-relations.com  
[ariane.quade@schott-relations.com](mailto:ariane.quade@schott-relations.com)