

Press release

10. March 2020

Faller Packaging goes on tour with an exclusive seminar

Focus on optimising the packaging supply chain

This year, Faller Packaging is once again going on tour to communicate its expertise in every aspect of pharmaceutical packaging: Visitors to the roadshow, which goes under the title "Optimisation of the Artwork and Packaging Supply Chain", will have the opportunity to attend three exclusive seminars where they can learn more about the procurement and design of folding cartons, labels and related items directly from the source. The focus is on time and cost-efficiency along the entire supply chain.

The 2019 Faller Packaging roadshow was a great success, and the series of events is now moving on to the next edition. The first stop will take place on 18th May in Dublin, because this year's seminar is a cooperative undertaking between Faller Packaging and the Irish company Perigord Premedia Ltd. Together, the two companies operate the "Global Centre of Packaging Excellence" for artwork management, print consultancy and coordination. On 26th May, the roadshow will be hosted by Frankfurt am Main and, on the 27th May, it will arrive in the south-west German town of Lörrach, just across the border from Basel.

Visitors can expect exciting talks relating to the optimisation of the procurement of pharmaceutical packaging. Particular emphasis will be placed on the digital transformation of the industry. This transformation offers many opportunities for improving networking and efficiency both in the design of the artwork and in the supply chain, going right through to the launch of new products. The experts from Faller Packaging and Perigord will present a range of solutions for the sector that can give their customers a clear advantage in the competitive international environment. All the talks will be provided in English.

Anyone interested in attending can register and find more information (agenda, locations) at the following link: <https://www.faller-packaging.com/jointseminar>

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Meta-Description: In 2020, the joint roadshow organised by Faller Packaging and Perigord will be stopping in Dublin, Frankfurt am Main and Lörrach.

Keywords: Faller Packaging; Perigord; Roadshow; Seminar; Tour; Dates; Dublin; Frankfurt; Lörrach; Packaging; Pharmaceuticals; Supply Chain; Artwork

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About Faller Packaging

For more than 30 years, Faller Packaging has specialised in tailor-made, full-range solutions for secondary packaging materials for the pharmaceutical industry. The company is a single-source supplier that develops and manufactures folding cartons, package inserts, labels and combination products and delivers both standard products and special solutions based on customers' wishes. Digitalised, optimally harmonised processes ensure maximum efficiency, sustainable production and fast, reliable delivery times. In addition, Faller offers customised logistics services and supply chain concepts. As a result, the company is an expert partner for everything relating to the procurement and packaging of pharmaceutical and healthcare products.

In addition to its headquarters in Waldkirch in the German state of Baden-Wuerttemberg, Faller Packaging also has sites in Binzen, Großbeeren and Schopfheim as well as in Hvidovre in Denmark,

Further information:
www.faller-packaging.com

Łódź in Poland and Debrecen in Hungary. The Worms-based subsidiary PackEx, which was founded in 2018, specialises in the manufacture of folding cartons in small and very small batches. In collaboration with the Irish company Perigord Premedia Ltd., Faller has set up a "Global Centre of Packaging Excellence" for artwork management, print consultancy and coordination. In total, August Faller GmbH & Co. KG has more than 1,300 employees.

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