

PRESS RELEASE

Pharma Compliance Pack wins another award

The August Faller Group convinced the jury with its innovative solution supporting the intake of medication at the German Design Awards

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February 2018. Waldkirch/Frankfurt. The packaging solution Pharma Compliance Pack from the August Faller Group combines two important industry requirements: It supports patients in correctly taking medication and fulfils the requirements regarding more room for information with its leporello label. The company has now received a further renowned distinction for the innovative solution that was already awarded the German Packaging award in 2016 and the Pharmapack Award in 2017: the German Design Award 2018 in the "Packaging" category. The award ceremony took place on February 9th at the Ambiente trade fair.

Medication made easy

The Compliance Pack makes it easier for patients to take the exact dose of medicine, thereby improving their treatment compliance. Thanks to perforated tabs that are peeled off before the tablets are taken, the blisters can only be taken from the packets in "portions". In this way, patients take their medication at the right time, in the correct order and in the prescribed amount.

The innovative, five-sided leporello label is Faller response to the increasing need to provide space for more information. Thanks to the zigzag arrangement in the leporello format, the label provides plenty of space for product information, logos and pictograms. Opening and closing is made easy for the patient. In addition, partial labels can be integrated. These are detachable and can be glued into the patient file or calendar, for example, for documentation purposes.

More value added by combining both products

Both products, the Compliance Pack and the leporello label, can be combined ideally with one another. When provided with a leporello label, the Pharma Compliance Pack is suitable not only for self medication, but can also be used in hospitals, for clinical trials or in personalised medicine.

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The combination of folding carton and label won the jury over. "The creative and intelligent packaging solution supports the prescribed intake of medication. As such, the medically reliable graphic design wins the trust of users," was the verdict of the committee.

"We are delighted to be receiving this additional significant award for our innovative solution to support the intake of medication. This validates our development work," adds Holger Knöll, product developer at the August Faller Group.

Length of text: approx. 2.500 characters (with blank spaces) / approx. 388 words

Further information available at: www.august-faller.com

Image overview:

Photo 1: August Faller GmbH & Co.KG

Photo 2: Rat für Formgebung / Lutz Sternstein

(You can obtain the photos in print-quality as a separate file or via an e-mail request to:
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When combined with a Leporello Label, the Pharma Compliance Pack is suitable not only for self medication, but can also be used in hospitals, for clinical trials or in personalised medicine.

-2 -



(l to r): Benjamin Rist, Project Manager and Holger Knöll, Product Developer at the August Faller Group during the ceremony at this year's German Design Awards in Frankfurt for the award-winning Pharma Compliance Pack.



About August Faller Group:

The August Faller Group is one of the leading manufacturers and solution provider of secondary pharmaceutical packaging such as folding cartons, leaflets, labels and combination products. For already 25 years, August Faller has continuously expanded its expertise in the pharmaceutical market. On this basis, innovation and development are consistently focused on customer-specific solutions and patient-friendly products.

The company is one of the first manufacturers to provide product development tailored to the individual customer as a separate service. In terms of pharmaceutical and health care packaging, Faller offers solutions such as serialisation, supply chain management and packaging services.

The services of the subsidiary August Faller Artwork Solutions GmbH are available to customers for artwork management, printing consulting and coordination.

The company group operates in an economical and ecologically sustainable manner and August Faller GmbH & Co.KG has been FSC®- certified since 2011. August Faller GmbH & Co.KG was founded in 1882. At its headquarters in Waldkirch, Germany, and at its other German sites in Binzen, Großbeeren and Schopfheim, as well as in Hvidovre, Denmark, and Łódź, Poland, the company currently has around 1,150 employees.

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