

PRESS RELEASE

Express production of small and very small batches

August Faller launches digital folding carton production with subsidiary PackEx

March 2019, Waldkirch. Packaging manufacturer August Faller has expanded its portfolio by founding a subsidiary which specialises in the production of folding cartons in small and very small batches – PackEx GmbH in Worms. Customers can order the desired products online at any time and benefit from short delivery times and significantly reduced operating costs.

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With the founding of PackEx, August Faller has set itself the goal of meeting the increasing demand of the packaging market flexibly and economically – for small and very small quantities down to batch size 1. “We pursue an open-industry approach. We do not only serve the pharmaceutical and healthcare industries, we also have customers in other sectors, like the consumer goods and food industries,” explains Nikolaus Reichenbach, Managing Director of PackEx.

Digital processes increase efficiency

Customers can place their orders with PackEx on a web-based software solution and receive the products in just a few days. This is much faster than the several weeks often needed by companies that use conventional production methods. PackEx relies on a largely digital business model and state-of-the-art technologies. Orders are combined in automated processes, printed together on collection sheets and “punched” using laser technology – and it is this unique and tool-free technology that guarantees even more speed and flexibility in production.

For printing, the Anicolor offset process is used together with digital printing, which is not yet widespread in this sector – and the company can boast the first market-ready application of the seven-colour printing system. The folding cartons are then delivered in handy packages by parcel

service. This method is faster and less complicated than the usual transport on pallets – and it also involves lower CO₂ emissions.

The intelligent and digitalized production at PackEx ensures that the company produces packaging materials in a particularly efficient, resource-saving and low-cost manner. “We also offer our customers many options for the individualisation, personalisation and serialisation of packaging options,” adds Reichenbach.

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Bringing drugs to market quickly and cost-effectively

Pharmaceutical manufacturers can benefit greatly from what PackEx can offer them, because ever-shorter product lifecycles mean that they must get their drugs to market faster than ever before. The number of pharmaceutical products in very small batches, like “orphan” and biological drugs is also on the increase. Companies can purchase their products from PackEx quickly, cost-effectively and professionally in very small batches for serially-produced approval samples for drug acceptance, for example, or as samples for sales and marketing purposes – and this significantly shortens the time-to-market of the product.

Existing customers from the pharmaceutical industry can also take advantage of the PackEx offer by contacting August Faller as they usually would do. “This means that they still have only one contact channel, so they can rely on their proven and certified supply chain,” says Dr. Daniel Keesman, Managing Partner of the Faller Group. Thanks to the Worms company’s digital production, Faller can now offer several additional service packages, including the organisation of the entire ordering process, logistics process management with repackaging on pallets and even an additional quality inspection. The result is cost-effective, professional folding cartons of batch size 1 and upwards – and they can be delivered in roughly 5 days.

August Faller chose the Rhineland-Palatinate town of Worms as the location for the new subsidiary. “We deliberately chose a location with good

transport connections in the heart of Germany, so we can supply our customers as quickly as possible," says Keesman.

More information at www.packex.com or at www.august-faller.com

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For more information, please visit: www.august-faller.com

Picture overview:

Photos: August Faller Group

Photo 1: The management team at PackEx (l-r): Marco Dembowski (Head of Business Development & Corporate Communications), Julian Erhard (Director Operations & Co-Founder), Nikolaus Reichenbach (Managing Director & Co-Founder) and Arne Rogosch (Head of Business Administration & Quality Management).

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Photo 2: August Faller's subsidiary PackEx specialises in the production of folding cartons in small and very small batches.





About August Faller Group:

The August Faller Group is one of the leading manufacturers and solution provider of secondary pharmaceutical packaging such as folding cartons, leaflets, labels and combination products. For more than 30 years, August Faller has continuously expanded its expertise in the pharmaceutical market. On this basis, innovations and developments are consistently focused on customer-specific solutions and patient-friendly products.

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The company is one of the first manufacturers to provide product development tailored to the individual customer as a separate service. In terms of pharmaceutical and health care packaging, Faller offers solutions such as serialisation, supply chain management and packaging services.

The services of the subsidiary August Faller Artwork Solutions GmbH are available to customers for artwork management, printing consulting and coordination.

The company group operates in an economical and ecologically sustainable manner and August Faller GmbH & Co.KG has been FSC®- certified since 2011. August Faller GmbH & Co.KG was founded in 1882. At its headquarters in Waldkirch, Germany, and at its other German sites in Binzen, Großbeeren and Schopfheim, as well as in Hvidovre, Denmark, and Łódź, Poland, the company currently has more than 1,300 employees.

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