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PRESS RELEASE

A complete success

The August Faller Roadshow in Munich, Frankfurt and Lörrach

July 2019, Waldkirch. The packaging specialist company August Faller bundled its pharmaceutical packaging expertise and went on tour in southern Germany.

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“The Future of Pharmaceutical Packaging” was the title of the exclusive seminar hosted by packaging specialist August Faller during the company’s roadshow, which took place in the southern German cities of Munich, Frankfurt and Lörrach from June 25th to 27th. The seminar gave participants an overview of current requirements, trends, technologies and innovations in the world of pharmaceutical packaging. “As a long-established and experienced specialist company for pharmaceutical packaging, we wanted to give our customers, partners and interested parties an exclusive insight into the latest market developments and their future potential,” explained Dr Daniel Keesman, CEO at August Faller. “In a nutshell, our goal was to make life easier for our customers.”

And they gladly accepted the offer. More than 100 decision-makers from the pharmaceutical and healthcare industries registered for the seminar. The program included lectures on topics such as Trends in Healthcare Packaging, Ideas and Solutions for Pharmaceutical Packaging in the Future, Express Production for Very Small Batches and Faller Supply Chain Concepts. The participants received lots of input and specialist information – and the get-together and the joint lunch provided more than enough time to make and intensify contacts.

The roadshow was a great success for August Faller. “It was a very successful seminar series, with a great atmosphere at the locations and

content-rich presentations that were very well received by the participants,” Dr Keesman concluded. “We’ll be repeating this format and perhaps even expanding it.”

Meta title: August Faller’s roadshow was a great success

Meta description: The roadshow by August Faller gave participants an overview of requirements, trends, technologies and developments in the world of pharmaceutical packaging.

Keywords: August Faller Roadshow Pharmaceutical Packaging Seminar

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For more information, please visit: www.august-faller.com

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Picture overview:

Photo: August Faller Group



Photo: The lecture by Dr Daniel Keesman highlighted trends and challenges in the healthcare packaging sector.

About August Faller Group:

The August Faller Group is one of the leading manufacturers and solution provider of secondary pharmaceutical packaging such as folding cartons, leaflets, labels and combination products. For more than 30 years, August Faller has continuously expanded its expertise in the pharmaceutical market. On this basis, innovations and developments are consistently focused on customer-specific solutions and patient-friendly products.

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The company is one of the first manufacturers to provide product development tailored to the individual customer as a separate service. In terms of pharmaceutical and health care packaging, Faller offers solutions such as serialisation, supply chain management and packaging services.

The services of the subsidiary August Faller Artwork Solutions GmbH are available to customers for artwork management, printing consulting and coordination.

The company group operates in an economical and ecologically sustainable manner and August Faller GmbH & Co.KG has been FSC®- certified since 2011. August Faller GmbH & Co.KG was founded in 1882. At its headquarters in Waldkirch, Germany, and at its other German sites in Binzen, Großbeeren and Schopfheim, as well as in Hvidovre, Denmark, and Łódź, Poland, the company currently has more than 1,300 employees.

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