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## PRESS RELEASE

### August Faller wins FINAT Award

*Award for multi-layer info label*

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**July 2019, Waldkirch. August Faller has won the coveted FINAT Award in the “multi-layer labels” category. The packaging specialist convinced the jury with its Faller info label. The multi-page info label offers sufficient free space on the smallest possible surface – and it can be handled easily by manufacturers and users alike.**

The need for information on pharmaceutical packaging is increasing rapidly, because as well as legally-prescribed information, labels must also contain more and more application aids for doctors, pharmacists and patients – often in the form of pictograms or multi-lingual versions. To meet this challenge, August Faller developed the Faller info label for a well-known pharmaceutical company. Compared to single-layer variants, the two-layer label with its three pages significantly expands the surface that is available for information. The pages adhere statically to each other thanks to a special lacquer combination, which makes the label resealable and dirt-repellent. The title page is smaller to allow space for serialisation – and it also has information in Braille.

“The Faller label is very easy to open and close thanks to its static adhesion. The print is easy to read, as is the Braille information applied by screen printing. It looks simple, but is a real challenge for production,” was the verdict of the jury at the award ceremony on June 5 in Copenhagen.

FINAT is the international association of manufacturers and processors of self-adhesive products. Outstanding label solutions are presented with awards in an annual competition.

**Meta title:** August Faller wins the FINAT Award for its multi-layer info label

**Meta description:** Packaging specialist August Faller has received the coveted FINAT Award 2019 for its multi-layer info label.

**Keywords:** August Faller, FINAT Award, multilayer info label, labels, static

*Number of Characters ca.: 1.642 incl. spaces.*

*More information is available at: [www.august-faller.com](http://www.august-faller.com)*

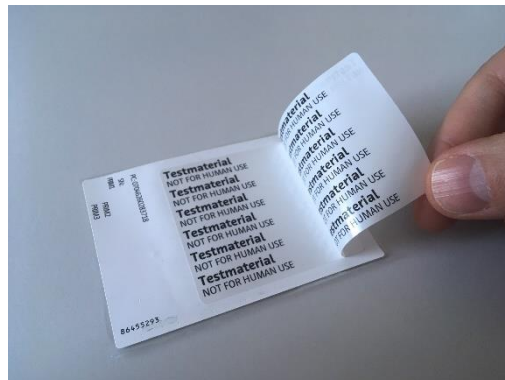
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## Overview of photos

Photos: August Faller Group



**Photo:** August Faller has won the coveted FINAT Award for its info label in the “multi-layer labels” category.



### **About August Faller Group:**

The August Faller Group is one of the leading manufacturers and solution provider of secondary pharmaceutical packaging such as folding cartons, leaflets, labels and combination products. For more than 30 years, August Faller has continuously expanded its expertise in the pharmaceutical market. On this basis, innovations and developments are consistently focused on customer-specific solutions and patient-friendly products.

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The company is one of the first manufacturers to provide product development tailored to the individual customer as a separate service. In terms of pharmaceutical and health care packaging, Faller offers solutions such as serialisation, supply chain management and packaging services.

The services of the subsidiary August Faller Artwork Solutions GmbH are available to customers for artwork management, printing consulting and coordination.

The company group operates in an economical and ecologically sustainable manner and August Faller GmbH & Co.KG has been FSC®- certified since 2011. August Faller GmbH & Co.KG was founded in 1882. At its headquarters in Waldkirch, Germany, and at its other German sites in Binzen, Großbeeren and Schopfheim, as well as in Hvidovre, Denmark, and Łódź, Poland, the company currently has more than 1,300 employees.

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