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## PRESS RELEASE:

For reliable documentation

*August Faller offers a new adhesive product – the DryPeel Flag Label*

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**August 2019, Waldkirch. August Faller has developed a new label. The DryPeel Flag label consists of three material layers and is particularly suitable for documentation and simple product marking. The label can be removed in partial layers without leaving any residue or adhesive. It enables doctors, for example, to safely and accurately document the use of an anaesthetic or a vaccine.**

The middle layer of the DryPeel Flag Label is easy to separate from the base label. More label parts can also be removed for descriptions: for marking injection vials in medical technology, the pharmaceutical industry or laboratories. These can be designed in such a way that they adhere to the container and stand out like a flag. The user can mark them easily and legibly with a ballpoint or transparency pen.

The labels are suitable for both flat containers and round containers. Various adhesives are available for the label parts, depending on the application. Automated dispensing can be easily integrated into existing packaging processes. The transparent base label ensures that the appearance of folding boxes or package inserts is not compromised. Faller has already successfully implemented the DryPeel Flag label for a customer.

**Meta-title:** New adhesive label by Faller – the DryPeel Flag Label.

**Meta-description:** August Faller has developed a new adhesive label for documentation and product labelling, the DryPeel Flag Label.

**Keywords:** August Faller DryPeel Flag Label Adhesive label Label Information label Parts labels Documentation Product labelling Laboratory

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*More information is available at: [www.august-faller.com](http://www.august-faller.com)*

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### Overview of photos

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Photo: August Faller's new adhesive label, the DryPeel Flag Label, is particularly suitable for documentation and product labelling.



### **About August Faller Group:**

The August Faller Group is one of the leading manufacturers and solution providers of secondary pharmaceutical packaging such as folding cartons, leaflets, labels and combination products. For more than 30 years, August Faller has continuously expanded its expertise in the pharmaceutical market. On this basis, innovations and developments are consistently focused on customer-specific solutions and patient-friendly products.

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The company is one of the first manufacturers to provide product development tailored to the individual customer as a separate service. In terms of pharmaceutical and health care packaging, Faller offers solutions such as logistics services, supply chain management and packaging services.

August Faller joined forces with Irish company Perigord Premedia Ltd. to create a "Global Centre of Packaging Excellence" for artwork services. These services focus on artwork management as well as printing consulting and coordination.

The company group operates in an economical and ecologically sustainable manner and August Faller GmbH & Co. KG has been FSC® certified since 2011. August Faller GmbH & Co.KG was founded in 1882. Currently more than 1,300 employees work at its headquarters in Waldkirch, Germany, at its other German sites in Binzen, Großbeeren and Schopfheim, as well as at August Faller A/S in Hvidovre, Denmark, August Faller Sp. z o.o. in Łódź, Poland, and August Faller Artwork Solutions GmbH in Waldkirch, Germany.

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